

THE BALANCE OF POWER: SUN TZU'S GUIDE TO THE BATTLEFIELD OF LIFE

權衡：孫子兵法教你亂世中的 生存之道

How do you plan for success in today's rapidly changing world? Follow along with literature professor Hu Chuan-an as he applies the wisdom of Sun Tzu's ancient classic of warfare to the challenges of modern living, teaching you the universal strategies for victory on the battlefield of life.

One of the world's first military treatises, Sun Tzu's *The Art of War* is essential reading for anyone hoping to understand East Asian thought. In addition to advising on the intricacies of warfare, this classic also happens to be a valuable guidebook to the battlefield of life. From accomplishing life goals to dealing with business competitors, success depends on identifying and employing the correct strategy for your particular circumstances. This book will teach you how to apply the wisdom of one of history's great military minds to the challenges of modern living.

According to author and professor of Chinese literature Hu Chuan-an, the core teaching of *The Art of War* is not concerned with inflicting harm on the enemy. Rather, Sun Tzu's genius lies in emphasizing preparation and foresight, so one can achieve victory without resorting to outright battle. Applying this insight in daily life, you must first accurately appraise your strengths, resources, and deficits. Second, you need to understand the trends that dictate your environment, so you can take advantage of opportunities as they arise. Finally, in the realm of action, Sun Tzu advises occupying the higher ground and working continuously to cultivate good character and sound judgment.



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Each chapter begins with one of Sun Tzu's principles and how it was applied in war. Professor Hu then demonstrates the universal character of the principle with evidence from history, business case studies, and management theory. His unique interpretation of this classic book of strategy reaffirms its value in the contemporary world while guiding readers to create the successful life they've always dreamed of.

Hu Chuan-an 胡川安

Hu Chuan-an is a professor of Chinese Literature at National Central University in Taiwan. A self-styled historian of the everyday, his previous works include *The Taste of Washoku: The Unknown Story of Japanese Cuisine*, *Quebec Astounded: Lessons for Taiwan from Quebec*, and *A History of Civilization with Cats and Dogs*, among other titles.